

## **ANEKAL, BANGALORE-562106**

01/01/2014

#### Circular

Sub: Eye check up camp

This is bring to your kind notice that our college is organizing Eye check up camp on 04<sup>th</sup> January 2014 from 9.30 a.m to 4.00 p.m in Thally village. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

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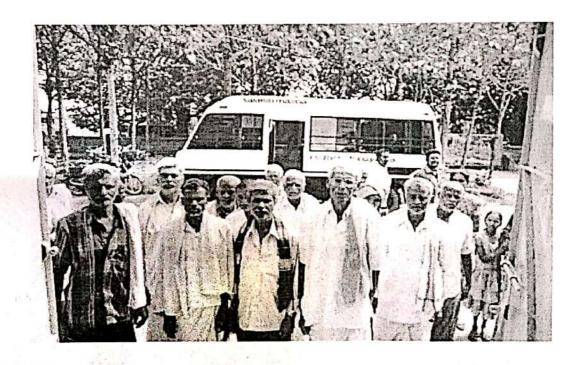
### Anekal, Bangalore

#### ONE DAY EYE CHECK UP CAMP

Our college has been organized an **EYE CHECK UP CAMP** on Saturday, January 4, 2014 for Aged people in Thally, Tamilnadu.

The Eye Specialists from the hospital examined around 50 Aged people with state of art equipment. The objective of the general eye check up was to facilitate early deficiency among the people and provide tips on caring for and protecting their eyes. Peoples from nearby villages were also screened by the specialists.

The camp witnessed enthusiastic participation from the teachers of Shirdi sai engineering college and medical faculty and delivered the vote of thanks.









Principal



### **ANEKAL, BANGALORE-562106**

28/11/2013

#### Circular

Sub: World AIDS day

This is bring to your kind notice that our college is organizing World AIDS day on 01<sup>st</sup> December 2013 from 9.30 a.m to 4.00 p.m in Sappadi village. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

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### Anekal, Bangalore

#### REPORT ON WORLD AIDS DAY

Our college has organized World AIDS day campaign in village SAPPADI on 01/12/2013. Nearly 35 students participated. The day is an opportunity for public and private partners to spread awareness about the status of the pandemic and encourage progress in HIV/AIDS prevention, treatment and care around the world. It has become one of the most widely recognized international health days and a key opportunity to raise awareness, commemorate those who have died, and celebrate victories such as increased access to treatment and prevention services.

The first ever global health day dedicated to AIDS awareness took place in 1988, according to the World AIDS Day Campaign. Today, there are an estimated 36.7 million people living with an HIV infection globally.

The virus has taken more than 35 million lives since it's identification in 1984, making it one of the deadliest pandemics to exist, according to World AIDS Day.

When HIV was first identified, it was considered a death sentence. Due to advances in medicine, however, those infected with HIV can live with the disease. While scientists know more about the virus than ever, and can prevent it from progressing into AIDS, there is still no known cure for HIV infection, according to the campaign. HIV is not as deadly as it once was, but it is still considered a world crisis, with 5000 people in the United Kingdom being diagnosed each year. World AIDs Day aims to promote awareness for HIV prevention and testing, while also

ending the stigma and discrimination that HIV-positive patients face, according to the campaign. The campaign reminds the public that AIDS has not gone away and that raising money, promoting awareness, destigmatizing those infected, and improving education are vital to ending AIDS.

This year's campaign theme is encouraging people to wear a red ribbon on World AIDS Day to stand in solidarity with the millions who are currently living with HIV. As there is no cure for HIV, those infected often face discrimination that prevents them from living full lives. Individuals who are HIV-positive are often associated with living in poverty and having poor mental health, according to the campaign. The ribbon also represents HIV awareness and early detection. HIV transmission rates are slowing down, yet almost 50% of diagnosed patients are not aware of their condition until it has already permanently damaged their health. Early detection can prevent health damage and make AIDS progression easier to prevent.

The campaign is dedicated to raising awareness for the public health concern of HIV, with the goal of ending AIDS worldwide by 2030.

Principal

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### **ANEKAL, BANGALORE-562106**

07/11/2015

#### Circular

Sub: Awareness to save water

This is bring to your kind notice that our college is organizing awareness to save water on 11<sup>th</sup> November 2015 from 9.30 a.m to 4.00 p.m in Sundagiri village. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

Jan Headres

Principal

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### Anekal, Bangalore

### CAMPAIGN ON SAVE WATER - REPORT

Our college has organised AWARENESS ON SAVE WATER in village SUNDAGIRI on 11/11/2014. Nearly 37 people participated Have you ever thought, how life would be without water? Take a guess? Yes, you are right; there is no life without water. Water is the base of our life, "no water no life" and we all are dependent on this, not in daily but in hourly basis. Nature is our mother and unlike some resources, water is LIMITED. And it is our responsibility to save water for our own survival.

But, after knowing the importance as well, why still every other day we need to remind people not to waste and save water as much as possible? Why don't some people understand their biggest responsibility? Water is more precious than diamonds, platinum, and gold. Definitely, after few years, everybody will realize the same. It sounds silly, right? But this is going to be real. Time is alarming now for us. If not, ready for the third world war!!

So, on this world water day, let's understand the importance of this day and why we cannot afford to skip water conservation anymore.

World Water Day, 22nd March, is an international observance day which is about inspiring people and gets attention on the importance of water. To remind people about the most important element that sustains life on the planet, water. This is the awareness about water shortage, which is rising every day everywhere, and related issues to work on it and make the difference. Like previous years, in 2018, the theme is, 'Nature for Water', which explores nature-based solutions to the water challenges.

This global problem of the water crisis is one of the issues which requires immediate action. The challenges other than basic needs include water pollution, inadequate water supply, water scarcity and the lack of sanitation for billions of people around of the world. Other environmental damage, together with climate change, is resulting in water-related crises which we see around the world like floods, drought and degraded vegetation, soil,

rivers and lakes. At the end, if we don't take action, we would only make it tough to provide clean water for the survival of everybody.

Considering water as an extremely important resource for a healthy body, the UN General Assembly had decided to call attention towards water shortage and related challenges. Continuing this, the UN member states, agencies and some NGOs involved in the promotion of water conservation. This campaign also contributes towards the supply of clean and purified water.

And, to mark World Water Day every year, people need to promote this and should be reminded of the water challenges and its role in our lives and at last the importance. So that, the coming generation see water in lakes and rivers and not in **BOTTLES** and would be able to enjoy the way we do now.

World Water Day plan started in 1992 by United Nations Conference on Environment and Development where an international observance for water was recommended. Then it was designated on March 22, 1993, as the first World Water Day, which continues annually since then.

- Water is limited and does not have a limitless supply.
- 97% of all water on earth is salty, hence we have 3% fresh water and out which 1% is drinking water. It's scary but true!
- We have a dense population and all rely on 1%. Use wisely, do your responsibility and conserve water!
- Conserve water for plants, water bodies and for some endangered animals as well.
- Water conservation results in the goodness of environment and nature, and make it drought and flood free.
- Conserve water for a better tomorrow and coming generation.

Principal



## ANEKAL, BANGALORE-562106

24/09/2014

#### Circular

Sub: Save Electricity

This is bring to your kind notice that our college is organizing save electricity on 29<sup>th</sup> September 2014 from 9.30 a.m to 4.00 p.m in Sundagiri village. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

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Principal

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## SHIRDI SAI ENGINEERING COLLEGE

## Anekal, Bangalore

## CAMPAIGN ON SAVE ELECTRICTY - REPORT

Our college has organised AWARENESS ON SAVE ELECTRICTY in village SUNDAGIRI on 29/09/2014. Nearly 37 people participated. People should save electricity to ensure that it is used properly in the service of humanity. The wastage of power should be stopped. If we become careless about that there will be regular and prolonged load-shedding. If we keep the lights on during daytime, we will be constrained to be in darkness at night. We need electricity at every moment and in every walk of life. Electricity is considered the soul or the life without which the entire world remains dead and dormant.

Our health, education, agriculture, engineering and other technical activities all are now conditioned by electricity. The surgeon in the operation theatre, the engineer in the factory, the motor-mechanic in the garage, the officer in the office, the passengers at the railway platform, all are enjoying the service rendered by electricity.

Many means of modern transportation depends upon electricity. Trams and electric trains in big cities serve thousands of people every-day. This service has given a great boost to modern civilized life.

Even our small attempts to save electricity will be helpful. At home, we should be very careful regarding the electric apparatus used by us. Fans, lights, air-conditioners, refrigerators, water heaters should be used properly. Television sets should not be on when we do not need them. We should use lights and bulbs that consume less power.

We need electricity at each minute and in different social functions. In the modern world, electricity is viewed as the spirit or the existence without which the whole world stays dark at night. Conserving electricity serves the double purpose of helping stop global warming and saving a lot of money over time. Take a look around your home and office: any appliance that operates on electricity can be made more energy efficient. Insulating your home and changing your daily habits are also effective ways to reduce the amount of electricity you use.

Principal
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08/08/2015

#### Circular

Sub: Awareness on safety measures upon using electricity

This is bring to your kind notice that our college is organizing Awareness on safety measures upon using electricity on 13th August 2015 from 9.30 a.m to 4.00 p.m in Guddanahalli village. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

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### Awareness on safety measures upon using electricity

A safety measures upon using electricity programme was conducted for farmers in Gudnahalli village on 13th August 2015 by our institution. Nearly 53 farmers have participated. Our students explains about the below mentioned safety measures.

- 1. Avoid water at all times when working with electricity. Never touch or try repairing any electrical equipment or circuits with wet hands. It increases the conductivity of electric current.
- 2. Never use equipment with frayed cords, damaged insulation or broken plugs.
- 3. If you are working on any receptacle at your home then always turn off the mains. It is also a good idea to put up a sign on the service panel so that nobody turns the main switch ON by accident.
- 4. Always use insulated tools while working.
- 5. Electrical hazards include exposed energized parts and unguarded electrical equipment which may become energized unexpectedly. Such equipment always carries warning signs like "Shock Risk". Always be observant of such signs and follow the safety rules established by the electrical code followed by the country you're in.
- 6. Always use appropriate insulated rubber gloves and goggles while working on any branch circuit or any other electrical circuit.
- 7. Never try repairing energized equipment. Always check that it is deenergized first by using a tester. When an electric tester touches a live or hot wire, the bulb inside the tester lights up showing that an electrical current is flowing through the respective wire. Check all the wires, the outer metallic

covering of the service panel and any other hanging wires with an electrical tester before proceeding with your work.

- 8. Never use an aluminium or steel ladder if you are working on any receptacle at height in your home. An electrical surge will ground you and the whole electric current will pass through your body. Use a bamboo, wooden or a fibreglass ladder instead.
  - 9. Know the wire code of your country.
    - 10. Always check all your GFCI's once a month. A GFCI (Ground Fault Circuit Interrupter) is a RCD (Residual Current Device). They have become very common in modern homes, especially damp areas like the bathroom and kitchen, as they help avoid electrical shock hazards. It is designed to disconnect quickly enough to avoid any injury caused by over current or short circuit faults.
      - 11. Always use a circuit breaker or fuse with the appropriate current rating. Circuit breakers and fuses are protection devices that automatically disconnect the live wire when a condition of short circuit or over current occurs. The selection of the appropriate fuse or circuit breaker is essential. Normally for protection against short circuits a fuse rated of 150% of the normal circuit current is selected. In the case of a circuit with 10 amperes of current, a 15 ampere fuse will protect against direct short circuits whereas a 9.5 amperes fuse will blow out.
        - 12. Working outside with underground cabling can be dangerous. The damp soil around the cable is a good conductor of electricity and ground faults are quite common in the case of underground cabling. Using a spade to dig at the cable can damage the wiring easily so it is better to dig at the cable by hand while wearing insulated gloves.

- 13. Always put a cap on the hot/live wire while working on an electric board or service panel as you could end up short circuiting the bare ends of the live wire with the neutral. The cap insulates the copper ends of the cable thus preventing any kind of shock even if touched mistakenly.
- 14. Take care while removing a capacitor from a circuit. A capacitor stores energy and if it's not properly discharged when removed it can easily cause an electric shock. An easy way to discharge low voltage capacitor is that after removal from the circuit is to put the tip of two insulated screw drivers on the capacitor terminals. This will discharge it. For high voltage ones a 12 Volts light bulb can be used. Connecting the bulb with the capacitor will light up the bulb using up the last of the stored energy.
- 15. Always take care while soldering your circuit boards. Wear goggles and keep yourself away from the fumes. Keep the solder iron in its stand when not in use; it can get extremely hot and can easily cause burns.

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Sai Sairam College Of Engineering

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15/10/2015

#### Circular

Sub: Awareness on usage of pesticides and fertilizers in growing corps

This is bring to your kind notice that our college is organizing Awareness on usage of pesticides and fertilizers in growing corps on 19<sup>th</sup> October 2015 from 9.30 a.m to 4.00 p.m in Hosur. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

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# Awareness on usage of pesticides and fertilizers in growing corps.

Inappropriate use, handling and disposal of agrochemicals could have adverse health and environmental impact. This study was done in selected villages of a rural developmental block in Tamilnadu with the main objectives of assessing the knowledge and practices regarding storage, handling and disposal of routinely used agrochemicals; exploring the farmers' perceptions of agrochemical use and its potential ill effects on health and to determine if commonly used agrochemicals have reached the water consumed by the local population. Methodology involved cross sectional survey, focus group discussions, key informant interviews and water sample testing.Of the 98 farmers interviewed 18.4% stored agrochemicals in their homes prior to usage. Thirty nine percent used bare hands to mix the chemicals, a third disposed empty sacs or tins of agrochemicals in the open and 43% reused containers/sacks to store materials at homes. Only 28% used adequate personal protective equipment while applying agrochemicals. Focus group discussion and key informant interviews revealed that awareness regarding health effects of chemicals was poor among the farmers. Except for phosphorous, all chemicals tested were below detectable levels in the ground water samples from both the study villages. The practice of storing, mixing and applying agrochemicals without personal protection and unsafe disposal of pesticide containers appears to be widely prevalent in the study villages. A comprehensive program for creating awareness for safe management, handling and disposal of pesticides among both users and shop keepers is required to address this important health and environmental problem

For the above reasons an awareness programme was conducted for farmers in Hosur on 19<sup>th</sup> October 2015 by our institution. Nearly 35 peoples have participated.

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05/05/2017

#### Circular

### Sub: Awareness on general public on road safety

This is bring to your kind notice that our college is organizing Awareness on general public on road safety on 08<sup>th</sup> May 2017 from 9.30 a.m to 4.00 p.m in Anekal. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

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### Awareness on General public for Road safety

Our College Organized "Awareness on General public for Road safety" in Anekal town on 08/05/2017 around 52 people participated in the event. General lack of awareness of basic traffic rules, absence of traffic signage and lights, and dangerous road conditions. Finally, neither passenger nor commercial vehicles come equipped with basic safety features. It is common to drive without a license or seat belt. The general public are reluctant to help accident victims for fear of getting caught up in court battles, whilst medical help is often too little too late. So, unlike other developing countries such as Brazil and Russia, the number of people dying on the roads of India shows no sign of falling. Here is no shortage of government ministers, activists and non-government organisations (NGOs) trying to address this problem. Take, for example, Nitin Gadkari, Minister of Road Transport and Highways; Vijay Chhibber, Secretary for the Department of Road Transport and Highways (RTH); and Prince Singhal, a road safety expert and an advisor to the Ministry of RTH. Then there are non-profit organisations, such as the SaveLIFE Foundation, and initiatives by motor companies such as Hyundai Motors' Safe Move -Traffic Safety Campaign.

Community programmes aim to build 'road safety as a mass movement' especially amongst the youth who tend to suffer disproportionately in accidents. According to Prince Singhal, these programmes are necessary to help strengthen the core goals of India's road safety programme or the "Four Es" of road safety -- Education, Engineering, Enforcement and Environment. However, initiatives undertaken in the past five years have been unsuccessful according to the International Road Federation (IRF). Statistics from the National Crime Records Bureau (NCRB) show that 1.2 million people died in road accidents between 2004 and 2014. In 2014 alone there were 140,000 road traffic deaths, 17,000 of which were children. However, the Global Status Report on Road Safety (GSR) 2015 published by the World Health Organisation (WHO) estimates that the actual figure is 46% higher -- 200,000 deaths annually. A lack of "legislative and executive interventions" is largely to blame.

Government ministers insist India is committed to "improving safety, efficiency and sustainability in the transport sector." According to Mr Gadkari, India is working with the IRF, the WHO and the World Bank to strengthen regulatory institutions, design and engineer safer roads, and improve emergency response and medical care systems. It is working to

increase awareness of road safety, the importance of obeying traffic rules and driving safely. The government has endorsed the United Nations' Safe System Approach, and is introducing road safety as part of school curriculum. More significantly, the minister is pressing the government to replace the MVA with a more comprehensive law to promote road safety and the development of "efficient, seamless and integrated multi-mode public transport system."

Despite his best efforts, there has not been much progress. Former transport secretary S Sundar, led the Ministry of RTH in drafting a "comprehensive road safety law", which is still awaiting approval by Parliament. Possible reasons include resistance and lobbying by local governments, manufacturers, regulatory authorities who have much to lose from an efficient, transparent, properly enforced regulatory system. Mr Gadkari has promised to reintroduce the bill in winter 2015.

Traffic police need better road infrastructure and technology to police speeding and drunk driving two primary causes of road accidents -- and enforce penalties. Enforcement is a huge problem.



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10/10/2016

#### Circular

#### Sub: Awareness program in plastic free city

This is bring to your kind notice that our college is organizing Awareness program in plastic free city on 14<sup>th</sup> October 2016 from 9.30 a.m to 4.00 p.m in Hosur. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

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Principal

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### Awareness program about plastic free city

Our college has organised Awareness program about plastic free city campaign in Hosur, tamilnadu on 14th october 2016. Nearly 66 peoples participated in campaign. Awareness rallies on plastic pollution, plantation drive, distribution of eco-friendly bags marked the in the city. Awareness programmes, recycling plastics into reusable materials that do not harm the planet, alternatives to go plastic free.

World Environment Day will mark the culmination of a global campaign from the United Nations to raise awareness and inspire action on plastic pollution. As global hosts, India did more than raise awareness. With an announcement to eliminate all single-use plastic in the country by 2022, India has effectively set the pace in the global race to beat plastic pollution. This unprecedented and ambitious move against disposable plastic will drastically stem the flow of plastics from 1.3 billion people and business in the fasted growing economy in the world.

Governments around the world are stepping up to the challenge of tackling the tide of plastic pollution, implementing measures to mitigate future impacts on their nations. With thousands of citizen-organized events around the globe, the call to beat plastic pollution has a created a viral moment. Hailed as the "new ice bucket challenge", the hash tag trended on Twitter, Instagram, and Facebook, mobilizing thousands of people online. From everyday consumers to some of the most famous names in Hollywood and Bollywood, thousands pledged to stop using disposable plastic items.

Diverse organizations are working to change the way plastic is viewed and plastic waste is handled, through strategic planning, communication, consumer

awareness campaigns, raising business awareness, documentary films, education, cleanup campaigns, scientific research, entrepreneurial innovation, legislation, and sustainability.

Some of the organizations listed below are large, some small; some old, some new. We list them alphabetically because we do not want to judge their work. What is significant is that so many organizations are doing work, whatever work they can do to contribute to this grand challenge.

The aim is to increase understanding of the plastic pollution problem so more sustainable solutions are found, innovations implemented, and more people and organizations are empowered to take action to stop plastic pollution and live plastic-free. Solutions include recycling, new technologies, legislation, changes in individual attitudes and habits, responsible business processes and practices, and paradigmatic changes on a global scale.

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15/09/2017

#### Circular

### Sub: Awareness on Health and Hygiene

This is bring to your kind notice that our college is organizing Awareness on Health and Hygiene on 18 September 2017 from 9.30 a.m to 4.00 p.m in Thammanayakanahalli Village, Anekal. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

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Principal

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#### Awareness on Health and Hygiene

Our college organised "Awareness on Health and Hygiene" In order to improve the health and hygiene of the community, in Thammanayakanahalli Village, Anekal on 18/09/2017 and educates the villagers on health problems specific to rural living. A medical camps have already been set up in Thammanayakanahalli Village, benefiting more than 35 inhabitants. These camps are run by qualified doctors and nurses.

These camps are aimed primarily at women and children, the object being to reduce the problems of malnutrition and infant mortality. Children suffering from malnutrition benefit from a nutrition program and receive dietary supplements to suit their needs.

In addition to the medical camps, we conduct awareness campaigns on themes specific to rural life: anaemia, malnutrition, clean and safe drinking water, pre- and postnatal care. Information is also provided on the means of access to the sanitary and hygiene facilities set up by the government, which in turn allow an access to long-term medical care.

In order to promote health and hygiene and raise awareness about good hygiene habits such as washing hands five times a day, using a toilet for defecation and adopting safe drinking water practices, a campaign has been launched recently. Launched by Hindustan Unilever Limited (HUL), the 'Swachh Aadat Swachh Bharat' is in line with the government's Swachh Bharat

"Our campaign will influence people by encouraging them to adopt simple healthy habits that can prevent illnesses. Our aim is to change the age-old habits and practices.

"The Swachh Aadat, Swachh Bharat campaign was launched on December 4. Given the scale of challenges that India faces in the areas of water, sanitation and hygiene (WASH), this programme is an effort to help India realise the goals of Clean India Mission by 2019".

In 2012, UNICEF identified India with the highest number of child deaths from diarrhoea and pneumonia globally - with 609,000 children dying each year before their fifth birthday from these diseases. It also recognised that while up to 99 per cent of Indian households have soap - it is predominantly used to wash clothes, dishes and for bathing. Hand washing rates among mothers across India are low and the rates are even lower for children.

The campaign aims to first raise awareness about the necessary behaviour changes to be made through communication like advertising, which in its many forms has the power to reach millions and register simple messages. The campaign also aims to build partnerships and collaborations with peer companies, governments, civil society, academia and citizens to work together. This awareness program covered schools, mothers and various touch points in the local community, to make people aware and also to create champions within schools and the local community as agents of change.

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27/03/2018

#### Circular

Sub: Awareness program on Our Earth Our Tomorrow

This is bring to your kind notice that our college is organizing Awareness program on Our Earth Our Tomorrow on 30<sup>th</sup> march 2018 from 9.30 a.m to 4.00 p.m in Anekal. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

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Jan Hordory

### Awareness program on Our Earth Our Tomorrow

Our college has been organized Awareness program on "Our Earth Our Tomorrow" in Marsuru village Anekal on 30/03/2018 around 65 people participated in the event. While everyone has a role and responsibility to help safeguard the planet, all governments must uphold commitments agreed upon in the Paris Accord on reducing climate change,

As I sit in my cubicle, wearing a dark green t-shirt that I picked exclusively for Earth Day, my green tea mug, placed towards the left of my table, offering the fresh aroma of Basil, I am reminded of my school days, where we planted trees and plants around the campus on this special day. Taking an oath to save and serve Mother Earth and to keep it clean; and going around creating awareness about its importance in our neighbourhood and amongst the people we meet. Oh! How excited we used to be, how responsible we felt, the Saviour of the World types, you know. But then, time started to fly and it took away many of our dreams and thoughts along with it. We all began to focus on our careers, on our personal lives and making preparation for making our tomorrow bright; gradually our childhood ideologies and principles were replaced by hectic schedules and unhealthy life. The great pride that we took in of assuming ourselves as World Saviours was replaced by the stress of performing well in our future assignments, which could be grand meeting.

Our Earth today is depleting, bleeding from the scars of careless industry operations, global warming, population increase, deforestation and the usage of polyethene's but what is hurting it the most is our ignorance and our selfishness. We seem to have lost our sense of responsibility when it comes to differentiating between need and greed. Yes, WWF and other organizations are certainly working to save our environment but the task is impossible until and unless each one of us consider saving the environment as our responsibility. We certainly have too many issues in our lives to resolve but what we need to understand is that NO Earth means NO Life, which means if we do not have any planet to live on, then everything that we do is in vain and is vague. It is because we are certain that we shall see tomorrow then only we can hope for it to be a better one.

So, let us take an oath today, just like the one we took in our school days (only this time we will not let them be replaced by other things) that we will do our bit to protect our Mother Earth. Just like charity begins at home, so does our mission to save our planet will begin from our own home. Let us reduce the use of polythenes and let us promote recycling. Keep the

surroundings clean and save electricity as much as possible. On this Earth Day 2015, let us give our Earth a hope for better tomorrow. REMEMBER: NO EARTH means NO LIFE!

We believe that ensuring the earth's future viability needs affirmative action today from businesses and the community. It also means educating and empowering the adults of tomorrow. We take a hands-on approach to our interaction with the community, designing programs that encourage the involvement of our staff and then embed them into the way in which we conduct business on a daily basis. In this way we ensure their sustainability.

Our support of programs such as Earthkeepers encourages the participants to reduce their environmental footprint and to share with others the lessons they have learned, thus spreading the message that we need to take action now in order to preserve our planet.

Our environmental contribution is underpinned by our philosophy of "Our earth, our tomorrow" and the belief we are obligated to protect and preserve the planet.

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