SAIRAM
COLLEGE OF ENGINEERING
Anekal, Bengaluru

INSTITUTION'S INNOVATION COUNCIL

MHRD

Department of Electrical & Electronics Engineering

28.08.2021

Report - WEBINAR on "Apiculture practices as a Business opportunity"

Department of Electrical & Electronics Engineering, Sri Sairam College of Engineering, Bengaluru in association with IEDC & IIC hosted Webinar on **"Apiculture practices as a Business opportunity"** by **Mr. Batlahalli Prashanth Reddy,** MD – Prashanth Organics, technical director – SBCS india Pvt Ltd, on 28th August 2021 through online mode (zoom platform) @ 02.00pm.
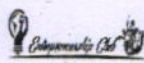
The program is started with an invocation song. Prof. Malini.K.V, HOD/EEE welcomed the resource person **MD – Prashanth Organics, technical director – SBCS india Pvt Ltd, Bangalore and the dignitaries** Dr. B. Shadaksharappa, Principal, Dr. R Arunkumar, Management Representative, Sri. Patel, PRO, Mr. Gajendran, Chief Accounts Officer, all HODs, Staffs & Students. Dr. R ArunKumar, Management Representative addressed the students and motivated the students to participate webinar to understand the potential of career as Agripreneur and inputs required to become a successful Agripreneur in business, marketing and sales.

This program was specifically conducted to give insight on role of Agripreneur, Resource person gave eminent talk to all 1st, 2nd, 3rd & 4th year students on Engineering and Agripreneur, How to farm honeybees, How to extract honey, How to do business and sale, He explained about his projects, How to approach to customers and business and marketing Developments. Finally he cleared student's doubts. **Mr. Batlahalli Prashanth Reddy** expressed to conduct an exclusive session for our students in the coming days.

45 students, more than 15 faculties participated in the program and the program concluded successfully with formal vote of thanks by Prof. Bheemeswara Reddy, Training and placement officer of SSCE.

Head of the Department

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30/08/2021

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NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

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Government of India

MIC

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SAIRAM
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SUSTAINABLE DEVELOPMENT GOALS

IEDC Innovation & Entrepreneurship Development Centre

IQAC Quality

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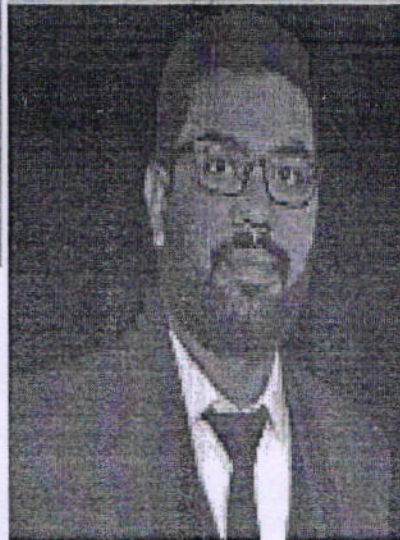
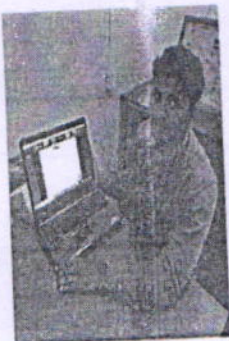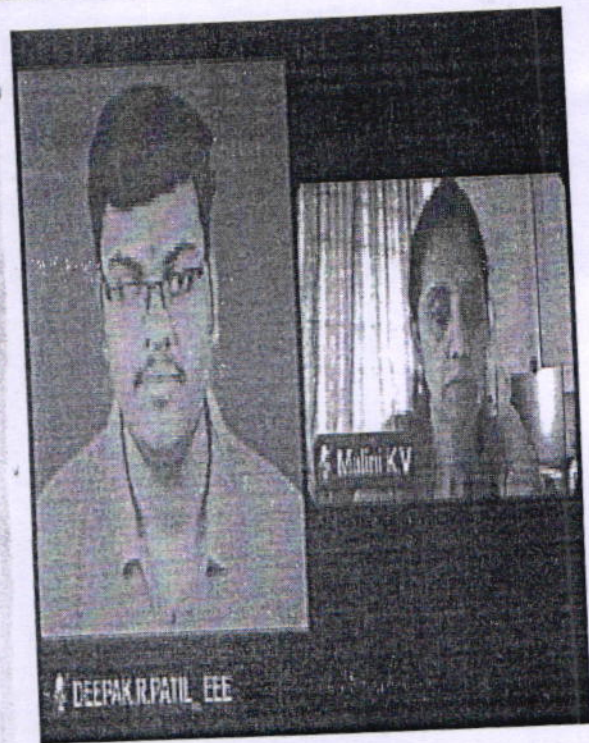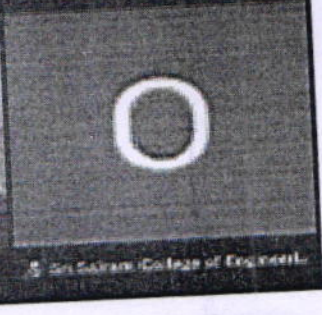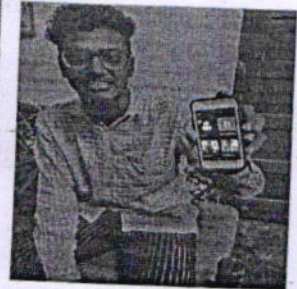MHRD

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