







REPORT ON

ONLINE SESSION WITH

DR. AMIT DWIVEDI &

DR S. R. ACHARYA

Dr. K SIVASAKTHI BALAN Chief coordinator, SLMIC



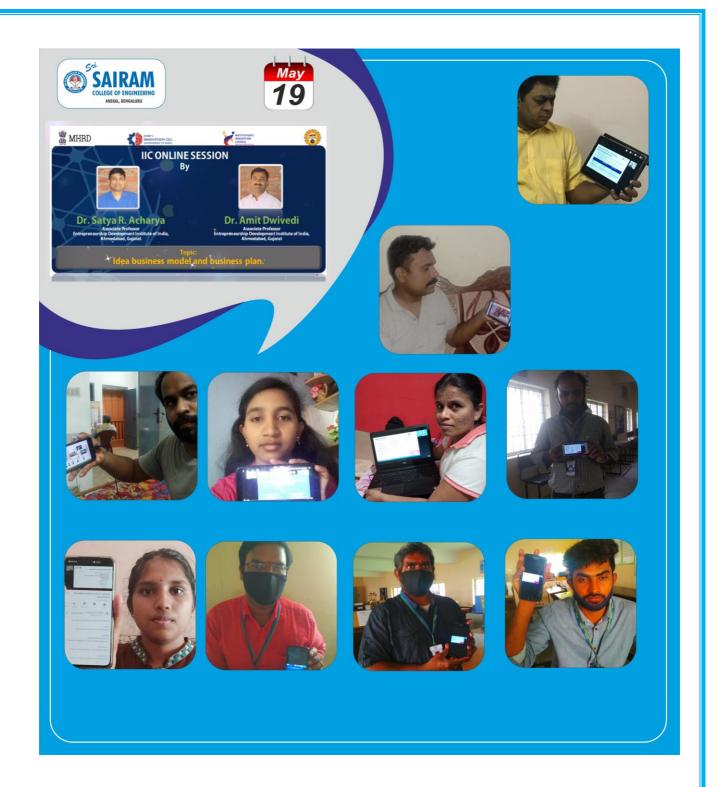




We would like to inform you that our students and faculties attended "The National Innovation and Startup Policy for Students and Faculty 2019 - A Guiding Framework for HEIs for Implementation" in association with the MHRD's Innovation Cell by Dr. Amit Dwivedi Associate senior faculty, EDII, Ahmedabad & Dr S. R. Acharya Associate Sr. Faculty, EDII, Ahmedabad discussed on "Idea, Entrepreneurship Opportunities, Business Model and Business Plan" on Tuesday 19.05.2020 at 3.00pm. Students and faculties watched the session in <a href="https://www.youtube.com/watch?v=Qqw04TjWyk0&feature=youtu.be">https://www.youtube.com/watch?v=Qqw04TjWyk0&feature=youtu.be</a> during the session below mentioned topic were covered by Dr. Amit Dwivedi & Dr S. R. Acharya.

- Business Plan
- New Enterprise Launching addressing the key issues

With the continuous support from the Principal Dr.Shadaksharappa , Management representative Dr.Arunkumar Rajendran, Dr.K. Sivasakthi Balan Chief coordinator SLMIC with all HOD, Ms.Sasikala IIC cell coordinator and students did the remarkable achievements



## Dr. K SIVASAKTHI BALAN

Chief coordinator, SLMIC