



The banner features logos for MHRD, MHRD's Innovation Cell (Government of India), Institution's Innovation Council (University of AMU, Ahmedabad), and AICTE. The central text reads "IIC ONLINE SESSION By". Two speakers are featured: Dr. Satya R. Acharya, Associate Professor at Entrepreneurship Development Institute of India, Ahmedabad, Gujarat; and Dr. Amit Dwivedi, Associate Professor at Entrepreneurship Development Institute of India, Ahmedabad, Gujarat. The topic is "Idea business model and business plan."

REPORT ON

ONLINE SESSION WITH

DR. AMIT DWIVEDI &

DR S. R. ACHARYA

Dr. K SIVASAKTHI BALAN
Chief coordinator, SLMIC

We would like to inform you that our students and faculties attended “The National Innovation and Startup Policy for Students and Faculty 2019 - A Guiding Framework for HEIs for Implementation” in association with the MHRD's Innovation Cell by Dr. Amit Dwivedi Associate senior faculty, EDII, Ahmedabad & Dr S. R. Acharya Associate Sr. Faculty, EDII, Ahmedabad discussed on “**Idea, Entrepreneurship Opportunities, Business Model and Business Plan**” on Tuesday 19.05.2020 at 3.00pm. Students and faculties watched the session in <https://www.youtube.com/watch?v=Qqw04TjWyk0&feature=youtu.be> during the session below mentioned topic were covered by Dr. Amit Dwivedi & Dr S. R. Acharya.

- Business Plan
- New Enterprise Launching – addressing the key issues

With the continuous support from the Principal Dr.Shadaksharappa , Management representative Dr.Arunkumar Rajendran, Dr.K. Sivasakthi Balan Chief coordinator SLMIC with all HOD, Ms.Sasikala IIC cell coordinator and students did the remarkable achievements



Dr. K SIVASAKTHI BALAN
Chief coordinator, SLMIC