

ENTREPRENEURSHIP BOOTCAMP AND VENTURE COMPETITION REPORT

We would like to inform you that Our Varuna (AUV) team “Cage fishing Project” selected for the **TOGETHER 21- Entrepreneurship Bootcamp and Venture Competition with Schulich School of Business & Start-up India**. Our students **Shravani S and Shreya Keshri** 2nd year CSE students are going to represent the event behalf of our Institution.

About Together 2021

The Bootcamp (7-days, week of January 4th, 2021) will feature 50 pairs of inspired student entrepreneurs handpicked from over 17,000+ Indian colleges and 700 + universities as they attempt to innovate across several sectors of national importance to unlock business opportunities fit for the Indian commercial landscape.

The 100 Indian student entrepreneurs will be supported by teams of top Masters Students from the Schulich School of Business and Lassonde School of Engineering, at York University, throughout the Bootcamp.

50 Mentors from India would also be paired with 50 Mentors from Canada to support these student entrepreneurs to help them refine their pitches for the judges.

The new businesses will be owned by Indian student entrepreneurs and the winner of the competition will be rewarded with access to powerful start-up tools, a global network, and monetary support to realize their dream.

This event will witness several successful innovation leaders and venture capitalists from Canada and India wearing the hats of an event speaker, mentor, judge, or coach. This initiative is also being supported by leading global organizations.



PROGRAM OVERVIEW

Startup India (Government of India) is partnering with the **Schulich School of Business** in Toronto (ranked among the world's leading business schools by a number of global MBA surveys, including The Economist, Forbes, CNN Expansi3n, and Corporate Knights) to organize a one of a kind **entrepreneurial bootcamp and startup hackathon** that features:

- **50 Student Teams (100 Indian Students + 100 Canadian Students)** - A team of 2 Indian students will be supported by 3 Canadian students to work on 'joint ventures'. (Please note: The IP shall belong to the Indian students)
- **100 Mentors (50 Indian Mentors + 50 Canadian Mentors)** - Each student team will be assigned 2 mentors from the Indian and Canadian Startup Ecosystems.
- **7 Day Entrepreneurship Bootcamp** - The bootcamp will take the students through ideation to pitch development.
- **Pitch Day** - The top 10 teams will get the opportunity to pitch their startup ideas to top global investors.

INCENTIVES & OPPORTUNITIES

- **Prize Money** - The top 3 teams will get cash prizes of upto **INR 28,00,000 (INR 28 Lakhs)**.
- **Pitching Opportunities** - The top 10 teams will get the opportunity to pitch to investors from India and Canada, and get funding of upto **INR 50,00,000 (INR 50 Lakhs)**.
- **Attend Together 2021 Roundtable** featuring Nikhil Kamath, Founder, Zerodha, Sai Srinivas Kiran G, Founder, MPL, Ankit Nagori, Founder, EatFit, CureFit, Brice Scheschuk, Founder, WIND Mobile, Sahil Barua, Delhivery etc.

Event Link: <https://www.startupindia.gov.in/content/sih/en/ams-application/challenge.html?applicationId=5fae8138e4b01f96edfa1945>

Event Link: <https://schulich.yorku.ca/together/>

With the continuous support from the Principal Dr. B Shadaksharappa, Management representative Dr. R. Arunkumar, Dr. K. Sivasakthi Balan, Coordinators SLMIC with all HOD's, students made this remarkable achievement.

SLMIC Coordinators