



Sri  
**SAIRAM**  
COLLEGE OF ENGINEERING  
Anekal, Bengaluru

Accredited by NAAC  
ISO 9001:2015 Certified Institution  
Approved by AICTE, New Delhi  
Affiliated to Visvesvaraya Technological University  
www.sairamce.edu.in

**DATE: 18.12.2020**

## **REPORT ON “WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT PHASES “- WEBINAR**

Sri Sairam College of Engineering, the Department of Electronics & Communication Engineering organized online Webinar on “**Workshop on Entrepreneurship Development Phases**” under Institutional Innovation council (IIC) Activity for all students and faculty on 18<sup>th</sup> December 2020.

The Webinar Program was started at 10:30am through online Zoom platform. The Webinar was inaugurated with a welcome speech by **Prof.Sivaprakash C**, HOD in Electronics & Communication Engineering Department. He introduced the resource person with brief introduction.

Our beloved Principal **Dr.B. Shadaksharappa** delivered the Presidential address to the gathering and he addressed to the participants about the importance of attending the webinar on the **Intellectual Property Rights (IPRs)**.

Resource Person **Smt. Suganthi Alagumalai**, **C.E.O, California Training Foundation, California** has delivered presentation on Entrepreneurship Development Phases. She focused more on Entrepreneurship skills, different phases of entrepreneurship with practical examples, gave insight about how to compete with the competitors and had given exercise for the students to share their entrepreneurship ideas and skills.

**Dr.B.Srilatha**, Asst. Professor of ECE hosted the program and Organized interactive session with Resource Person & Students. Students clarified their doubts with Resource person.

**Dr. B. Srilatha** proposed vote of thanks at the end of the session.

**Dr. A Poonguzhali**  
Coordinator

**Prof C. Sivaprakash**  
Professor & Head  
DEPT of ECE

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**Speaker**

**Smit. Suganthi Aalagumalai**  
CEO, California Training Foundation

**Dept. of Electronics & Communication Engineering**  
Organizing  
**Workshop on**  
**“Entrepreneurship Development Phases”**

On 18<sup>th</sup> December 2020 @ 10:30 am

<https://sairaminstitutions.zoom.us/j/3453586130?pwd=c2h2U0RWM3czWmFDcnI1RVl3VGk5QT09>

**Dr. A. Poonguzhali**  
Program Coordinator

**Prof. Sivaprakash C**  
Prof. & Head, ECE

**Dr. B. Shadaksharappa**  
Principal

**Sri Sai Prakash LeoMuthu**  
Chairman & CEO, Sairam Institutions

























The screenshot shows a Zoom meeting in progress. The top bar indicates 'Recording On'. The main area displays a grid of participants:

- Suganthi Alagumalai
- Sivaprakash C Sri Sai...
- Sri Sairam College o...
- 1SB19EC022 - LIKHIT...
- Dr. B. Shadaksharap...
- Dr. A. Poonguzhali
- Prabakar TN
- Sanjay kumar s...
- Nagarani S H
- Swathi S
- Savitha H S
- 1SB17EC017-HARITH...
- Prof.Raja GV Sri Sairam ...
- 1SB19EC018 | Evang...
- 1SB19EC046-Sai Sath...
- Sharanya V
- Mahesh Kumar
- Taheer Khan 1SB19E...
- Prof. R.Deepa
- 1sb19ec028\_ Lohitha...
- 1SB19EC051\_SUHAS ...
- 1SB18EC028-M...
- 1SB18EC032 - Pallavi.S
- Ramya V

At the bottom, a slide deck is visible with the following slides:
























- Entrepreneurial Development Phases
- Thank you  
Chairman & CEO Sairam Institutions, Sri Leo Prakash LeoMuthu  
Principal, Dr B Shadaksharappa  
Prof. & Head, ECE, Prof. Sivaprakash C  
Program Coordinator, Dr. A. Poonguzhali  
Sri Sairam Engineering College, Bengaluru
- Certified Agile Coach & Trainer  
Sairam Institutions  
Sairam Engineering College, Bengaluru
- Image of hands shaking
- 5 phases of entrepreneurial process  
Idea generation  
Opportunity evaluation  
Planning  
Company formation/launch  
Growth
1. Idea generation  
Idea
3. Company formation/launch

Recording You are viewing Suganthi Abagumala's screen View Options View

 1SB17EC003_ABILAS...	 1SB17EC024 Ma...	 Meghana K	 1SB19EC017	 1SB18EC023_KAVYA E	 Deepak
 Monisha D R	 Swathi M	 1SB17EC052_SWATHI...	 1SB16EC037_Likhitha...	 Aruna R	 1SB16EC091_sw...
 Yashaswini A L	 1SB17EC005_An...	 1SB17EC010_BALESA...	 1SB17EC036 - Rash...	 Pooja Rani	 SANTOSH KUMAR N
 Bhagya M	 1sb17ec043 jilan	 1SB19EC056_B.VEN...	 Ayana.	 Thilak 1SB19EC055	 Abhi

Unmute Start Video Security Participants 48 Chat Share Screen Record Reactions Leave

Recording

 1SB19EC017	 1SB18EC023_KAVYA E	 Deepak	 Monisha D R	 Swathi M	 1SB17EC052_SWATHI...
 1SB16EC037_Likhitha...	 Aruna R	 1SB16EC091_sw...	 Yashaswini A L	 1SB17EC005_An...	 1SB17EC010_BALESA...
 1SB17EC036 - Rash...	 Pooja Rani	 SANTOSH KUMAR N	 Bhagya M	 1sb17ec043 jilan	 1SB19EC056_B.VEN...
 Ayana.	 Thilak 1SB19EC055	 Abhi	 SSCE-S&H- Sasikala J	 1SB16EC030_Kailash Ku...	 Dr. B.Srilatha

6 7 8 9 10 11

of entrepreneurial process  
Idea generation  
Opportunity evaluation  
Planning  
Company Formation/Research  
Growth

1. Idea generation  
need

3. Opportunity evaluation

3. Planning  
STRATEGY meet  
Who? What? Why?

4. Company formation/launch  
Company Formation

5. Growth

Exercise