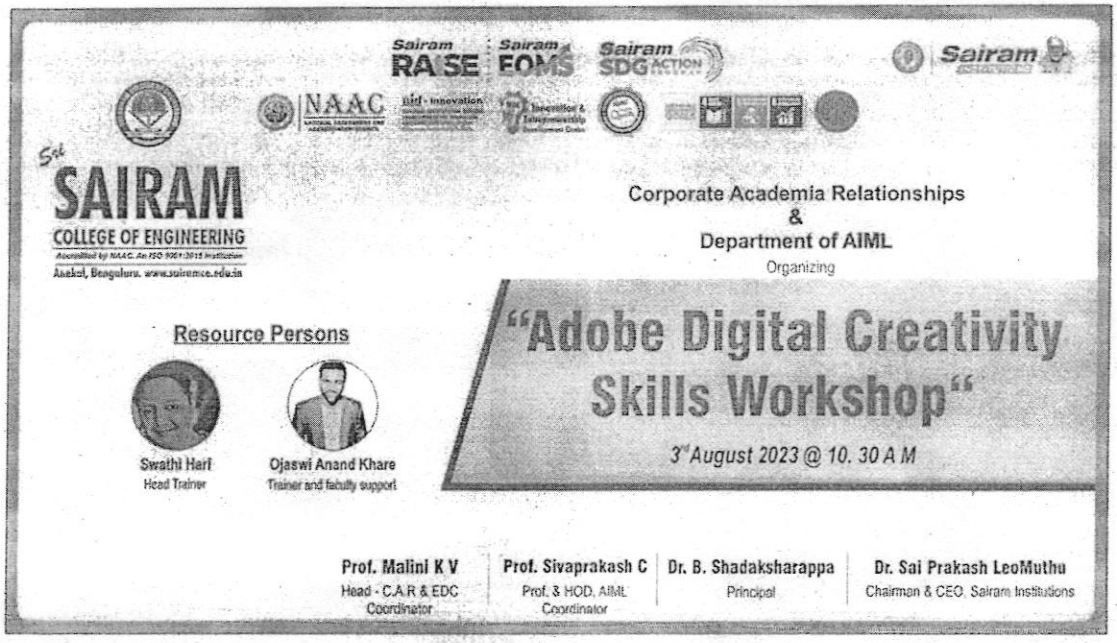
Report on Adobe Digital Creativity Skills Workshop-03/08/2023

The Corporate Academia Relationships Cell & Dept. of AI & ML had organized a Workshop **"Adobe Digital Creativity Skills** in association with ADOBE & AICTE on 03 08 2023 at CSE lab .The program was organized to upskill the teaching and Non teaching Staff from our campus. **Prof. Malini K V** Head-Corporate Academia Relationships & EDC Welcomed the Resource Persons **Ms.Swathi Hari-Head Trainer, ADOBE & Mr. Ojaswi Anand Khare, Trainer & Faculty Support** from Adobe, **Principal Dr. B. Shadaksharappa**, Management Representative **Dr. R. Arunkumar** & Participants to the workshop.



Principal **Dr. B. Shadaksharappa** spoke about the digital education and the tools which are making it interesting, He spoke about the expectations of the learners and the content creation which is highly challenging and need for the educators to update themselves to make the delivery of the content more interesting. He also mentioned about the usage of tools in creating digital content to social media and other materials which has a great impact .

He thanked ADOBE & AICTE for this initiative of skilling and upskilling the educators on digital content creation using ADOBE EXPRESS

The session commenced with **Ms. Swathi Hari** who elaborated about the features of ADOBE EXPRESS , the steps to create the content, webpage, photo background edits and so on,,The participants created their webpage and added relevant photos, videos , used the features of grid,sketch and others..

Mr. Ojaswi anand Khare took the workshop through Generative AI and taught about the image creation for the imagination , description etc...explained how the effects could be added and explained the way to publish the work on their webpage.

Ms. Swathi Hari explained about the contents of training and the badges that could be earned by the students and educators .Feedback form was rolled out and the work link to be submitted which will be evaluated towards issue of Certificate.

Participants expressed their happiness and thanked the trainers on this tool and the way the workshop was conducted. Principal appreciated and thanked the speakers .

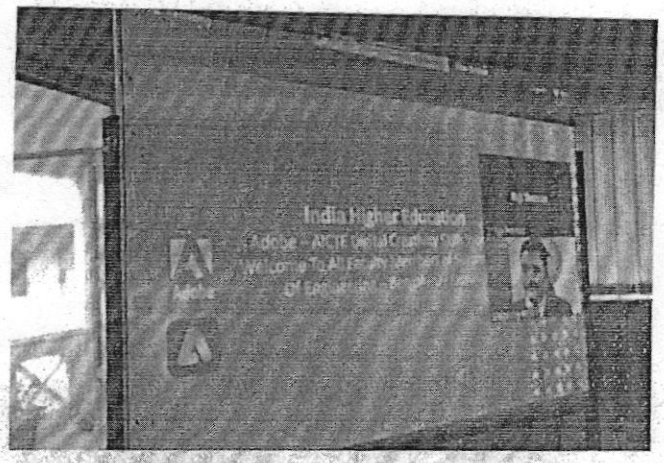
The format note of thanks was proposed by Prof. Malini K V Head-C.A.R & EDC thanked speakers for their principal Dr. B. Shadaksharappa and Management Representative Dr. R. Arunkumar for their support and motivation, Co organizer **Prof. C Sivaprakash HOD-AI & ML** for the interest & co operation, participants for their keen interest , time and participation.

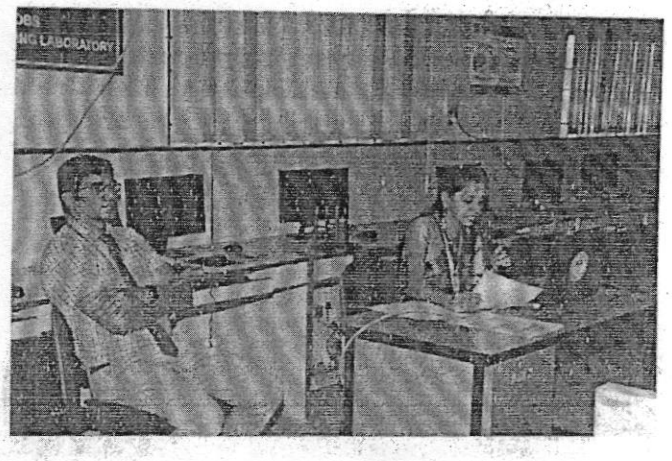
Thanking You,

Sincerely,

1. Prof. Malini K V
2. Prof. C. Sivaprakash

07/08/2023


India Higher Education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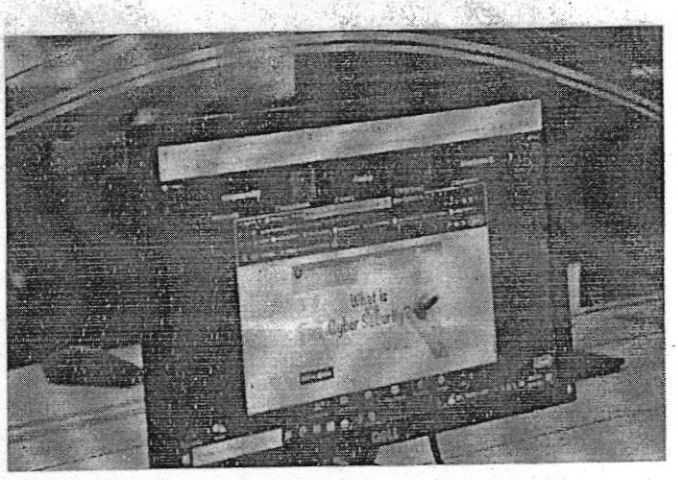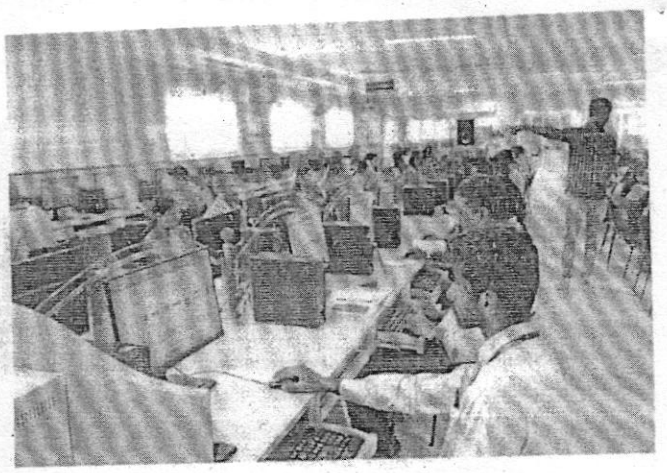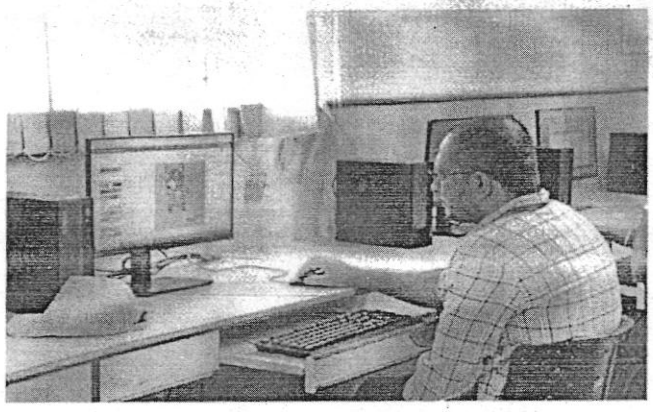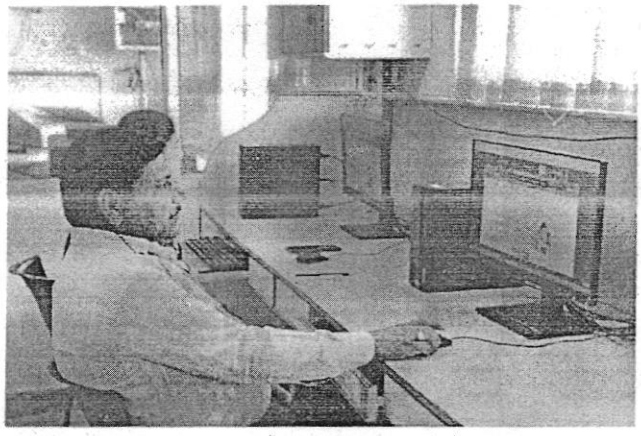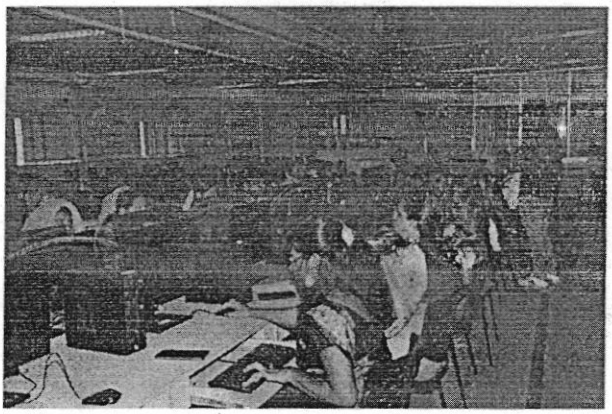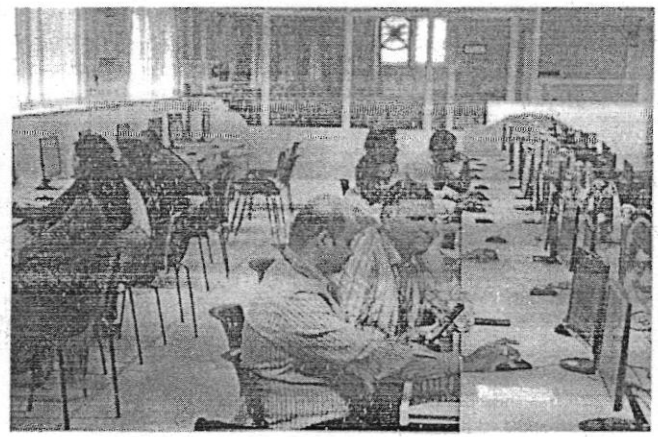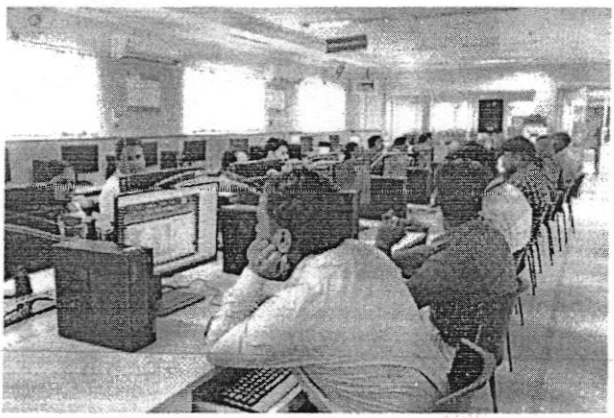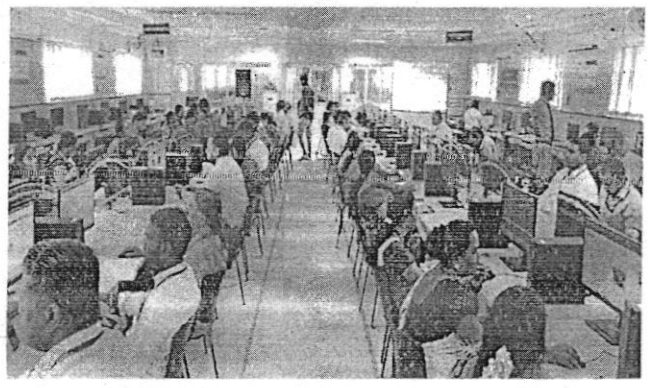
What is
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