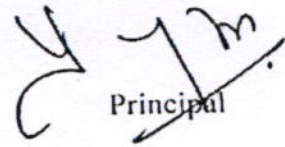


07/11/2016

Circular

Sub: Cancer Awareness Program-Reg.

This is bringing to your kind notice that our college is organizing **Cancer Awareness Program** on **10th November 2016** from 9.30 a.m to 4.00 p.m in Chandapura Village, Anekal. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.


Principal

Copy to

All HOD's, TPC, Office, TO, Transport

Cancer Awareness program

Our college has organized **Cancer Awareness program** campaign in village chandapura on 10th November 2016. Nearly 25 peoples participated in campaign. More than 30% of cancer cases could be prevented by modifying lifestyle or avoiding key risk factors. Since 1987, the Indian Cancer Society has conducted more than 5000 Cancer Awareness Programs which have benefited more than 6,35,000 participants.

Cancer is a leading cause of death worldwide. It accounts for 7.4 million deaths (around 13% of all deaths) in 2004. Cancer often creates fear which comes out of ignorance and misconception. More than 30% of cancer cases could be prevented by modifying lifestyle or avoiding key risk factors. About 1/3rd of cancer cases could be reduced if cases are treated and detected at an early stage.

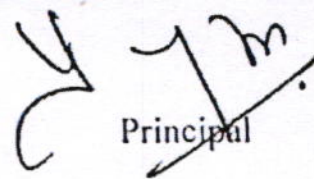
Since 2002, Link to Life has conducted over hundreds of Cancer Awareness Programmers which have benefited more than thousands of participants.

Objectives of the Cancer Awareness

- To create awareness of the disease.
- To help people recognize the early signs and symptoms of cancer, thus enabling them to seek treatment at an early stage. The programme encourages the participants to seek prompt medical attention for symptoms which may include lumps, sores, bleeding, hoarseness, weight loss and persistent indigestion/cough/pain, etc.

- To educate people about the key risk factors of cancer since more than 30% of cancer cases could be prevented by modifying lifestyle or avoiding the key risk factors.
- To inform people about the importance of cancer check-ups at an early stage.

During 2002 - 2012, many Cancer Awareness Programmes were conducted at various places such as schools, banks, colleges, private companies, NGOs and Government organizations. During the programmes, information was given about cancer, causes and symptoms of cancer, types of cancer, cancer checkup and its importance, cancer treatment and prevention. During the programme, pamphlets related to cancer were distributed among the participants to educate them about cancer.


Principal