

10/10/2016

Circular

Sub: Awareness program in plastic free city

This is bring to your kind notice that our college is organizing Awareness program in plastic free city on 14th October 2016 from 9.30 a.m to 4.00 p.m in Hosur. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

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Principal

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Awareness program about plastic free city

Our college has organised Awareness program about plastic free city campaign in Hosur, tamilnadu on 14th october 2016. Nearly 66 peoples participated in campaign. Awareness rallies on plastic pollution, plantation drive, distribution of eco-friendly bags marked the in the city. Awareness programmes, recycling plastics into reusable materials that do not harm the planet, alternatives to go plastic free.

World Environment Day will mark the culmination of a global campaign from the United Nations to raise awareness and inspire action on plastic pollution. As global hosts, India did more than raise awareness. With an announcement to eliminate all single-use plastic in the country by 2022, India has effectively set the pace in the global race to beat plastic pollution. This unprecedented and ambitious move against disposable plastic will drastically stem the flow of plastics from 1.3 billion people and business in the fasted growing economy in the world.

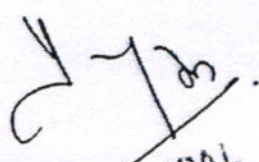
Governments around the world are stepping up to the challenge of tackling the tide of plastic pollution, implementing measures to mitigate future impacts on their nations. With thousands of citizen-organized events around the globe, the call to beat plastic pollution has a created a viral moment. Hailed as the "new ice bucket challenge", the hash tag trended on Twitter, Instagram, and Facebook, mobilizing thousands of people online. From everyday consumers to some of the most famous names in Hollywood and Bollywood, thousands pledged to stop using disposable plastic items.

Diverse organizations are working to change the way plastic is viewed and plastic waste is handled, through strategic planning, communication, consumer

awareness campaigns, raising business awareness, documentary films, education, cleanup campaigns, scientific research, entrepreneurial innovation, legislation, and sustainability.

Some of the organizations listed below are large, some small; some old, some new. We list them alphabetically because we do not want to judge their work. What is significant is that so many organizations are doing work, whatever work they can do to contribute to this grand challenge.

The aim is to increase understanding of the plastic pollution problem so more sustainable solutions are found, innovations implemented, and more people and organizations are empowered to take action to stop plastic pollution and live plastic-free. Solutions include recycling, new technologies, legislation, changes in individual attitudes and habits, responsible business processes and practices, and paradigmatic changes on a global scale.


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