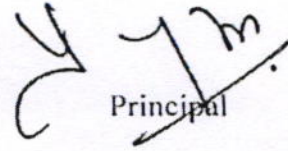


30/01/2017

## Circular

**Sub: Awareness of toilets in rural area-Reg.**

This is bringing to your kind notice that our college is organizing **Awareness of toilets in rural area** on **1<sup>st</sup> February 2017** from 9.30 a.m to 4.00 p.m in Marsuru Village, Anekal. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

  
Principal

**Copy to**

All HOD's, TPC, Office, TO, Transport

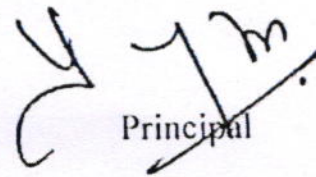
## **Awareness of toilets in rural area**

Our college has organized **Awareness of toilets in rural area** campaign in village Marsur on 1<sup>st</sup> Feb 2017. Nearly 30 peoples participated in campaign. Toilet use is crucial to unlocking social and economic progress in India, and to saving the lives of thousands of children. At the moment, 564 million people, that's just under half the population in India, do not yet use a toilet. Instead, they go out in the open in open fields, railway tracks, garbage dumps, parks and roadside ditches. This is incredibly dangerous, as exposure to human waste causes diarrhoea and other diseases that can be deadly, especially for children. In 2015 it was estimated that 2.4 billion people globally had no access to improved sanitation facilities. Of them, 946 million defecate in the open. Of these 564 million live in India. In rural India, where 61% of the population defecate in the open, it is practised among all socio-economic groups. In urban India, 10% of the population practice open defecation..

Ending open defecation is not just about access to toilets it's about generating demand for toilets and getting everyone to use them every single day. Open defecation is an age old practice that is seen as 'normal' in many communities. Team Swachh is a movement to create a new normal where everyone understands the importance of toilets and use them.

Toilet use is essential to the survival and development of all children in India and around the world, as exposure to human waste causes diseases such as diarrhoea. Every day, almost 400 children under five in India die from diarrhoea linked to poor sanitation and hygiene. India has the highest number of diarrhoea related deaths among children under five worldwide. Diarrhoea and other sanitation related diseases can prevent children from being able to absorb the nutrients in their food, leading to under nutrition. Open defecation has also been

linked to stunting. In India, almost 38% of all children under five are stunted, meaning their physical and cognitive development is reduced, often resulting in poor educational outcomes. The repercussions of stunting can be felt beyond the individual child and can impact entire communities and generations in terms of economic and social development. Stunted bodies, stunted brains, and stunted lives. For women and girls, sanitation is important for their health, safety and dignity. For women and adolescent girls, toilets provide a space to manage their menstrual hygiene, and are an important measure in lowering the risk of harassment when defecating in the open around dusk and dawn.

  
Principal