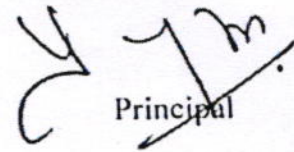


17/03/2017

## Circular

### Sub: Program on Waste Awareness and Collection Drive -Reg.

This is bringing to your kind notice that our college is organizing **Program on Waste Awareness and Collection Drive** on **20<sup>th</sup> March 2017** from 9.30 a.m to 4.00 p.m in Thattanahalli Village, Anekal. You are cordially invited and your participation in full strength is expected, for the effective utilisation of the programme.

  
Principal

### Copy to

All HOD's, TPC, Office, TO, Transport



## **Waste Awareness and Collection Drive**

Our college has been organized a program on "Waste Awareness and Collection Drive" on 20/03/2017 in Thattanahalli Village, Anekal. Around 50 school students of Standards 7 and 8 participated in the event. The objective of this program is to increase awareness on sustainable waste disposal by conducting an awareness programme.

A critical component in any waste management program is public awareness and participation, in addition to appropriate legislation, strong technical support, and adequate funding. Waste is the result of human activities and everyone needs to have a proper understanding of waste management issues, without which the success of even the best conceived waste management plan becomes questionable.

Raising awareness about municipal solid waste management is a critical component of effective waste management. It is important for key stakeholders to be aware of a city's waste management activities and have a strong understanding of the benefits of proper solid waste management. Although many challenges arise when raising awareness about solid waste management, a variety of communication techniques can be used to address them.

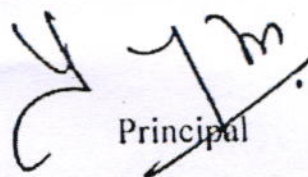
With environmental degradation affecting the world today, it is imperative to adapt to climate change while finding ways to mitigate it. With the motto of 'Reduce, Reuse, Recycle', we believe a commitment to sound waste management is the key. It is through our robust Waste Management Programmes that we can create awareness in the society as well as safeguard and conserve resources. This leads to more mindful and environmentally responsible citizens who eventually become a collective voice of effective change in the world.

When the old electronic items are dumped off, their toxic waste is also thrown down in the environment. Gadgets like cell phone, computers and other devices contain metals like cadmium, lead and much more that harm the environment and its residents. These devices and metals are not biodegradable, which means they damage the land and the underground water. The wastes that damage the environment and other materials that cannot be recycled are called thee-waste.

Most of the environmental problems could be caused by manmade pollution which not only damage natural resources, but also its effect is also dangerous. Inorder to encourage



waste minimisation, re-use, recycling, and reduce. Critical to the success of these programs are fulfilby participation and commitment by the members of school. The aim of this study was to assess the assess the attitudes and behaviour. It was determined that 60% of the students had positive attitude towards this program. Results also indicated that all of the students showed high levels of practices and responsibility. However, there is still the need for the schools to encourage through education and awareness on managing solid waste in the campus among the school students. This can be done by raising the students' education and awareness level of waste. To achieve this, a carefully thought-out waste education and awareness strategy must be developed in order to change students' habits and behaviour and traditions.

  
Principal