



Report on -  
**A workshop on Turn your Idea Into a Business.**

Department of Electronics and Communication Engineering (ECE) organized a workshop for second and third year ECE students on 9<sup>th</sup> July 2024 at AV Hall.

Dr.Yashashwini- Associate Professor Pearl Academy, Bengaluru was invited as Resource Person. Mr.Mohammed Mohit Khan,GUS Global Services (Academic Partners for Pearl Academy), had accompanied the speaker.

The Programme inaugurated on 9<sup>th</sup> July 2024 at 10 am. Ms.Bhoomika,2<sup>nd</sup> year welcomed the gathering and Ms.Sowmya,3<sup>rd</sup> year gave introduction about the guest. Head of the Department HOD Dr. A Poonguzhali honored resource persons with mementoes.

After this inaugural session, Stage had been handed over to Resource person. Dr.Yashashwini had explained the procedure of starting a business, How to design the logos of the brands, how the logos impact the customers etc. She had also conducted one activity for the students and made them into batches, to design the logo for any kind of business . They have provided white paper sheets and sketch pens to students and students have showed their creativity in that activity. After the activity, student batches have come on stage and introduced their business logos and explained. Students were participated actively and they like the workshop.

The program coordinator Ms. Mohanthi K handed over a letter of Appreciation to the resource person as a token of our respect.

Programme ended with the vote of thanks proposed by Ms.Ranjitha,3<sup>rd</sup> year.





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Department of Electronics & Communication Engineering  
 Organizing



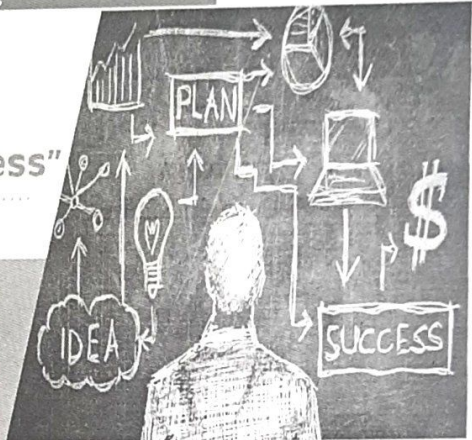
Webinar  
 on  
**"Turn Your Idea  
 into a Business"**

9<sup>th</sup> July 2024 @ 10.00 am

Speaker



**Dr. Yashashwini**  
 Associate Professor,  
 Pearl Academy,  
 Bangalore.

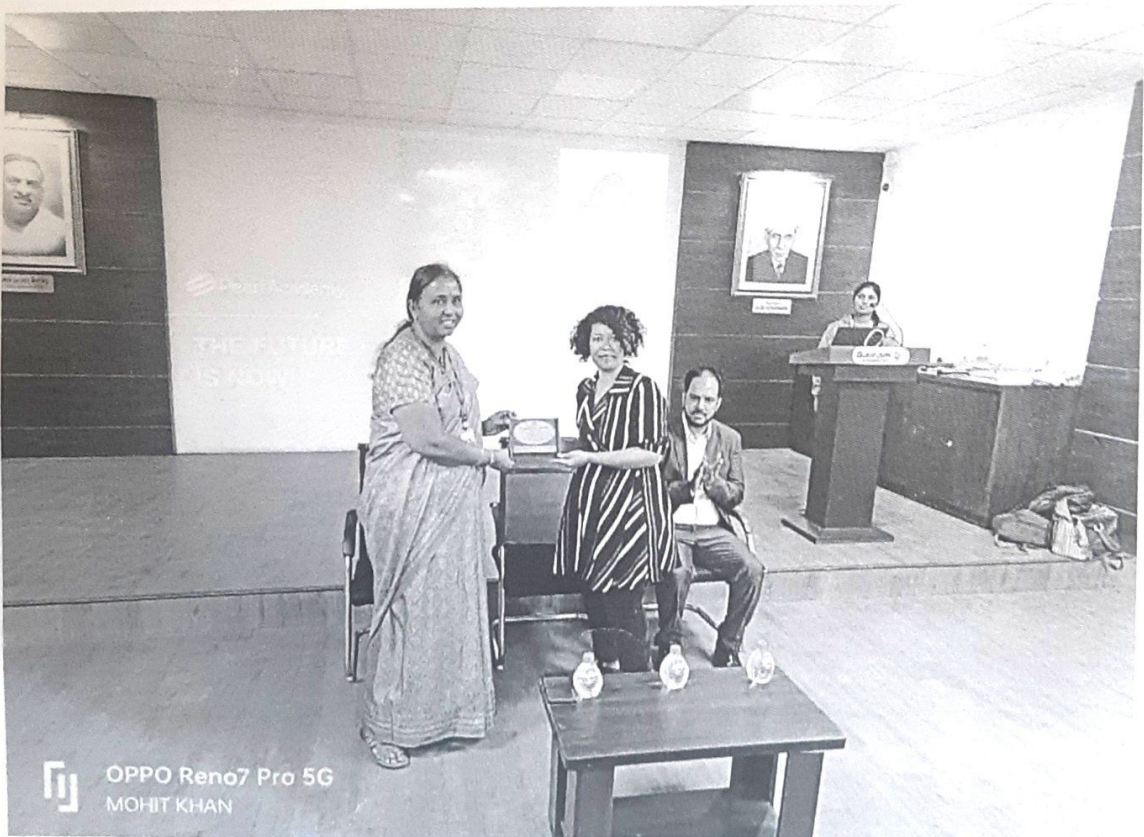


Prof. Mohanthy.K  
 Program Coordinator

Dr. A.Poonguzhali  
 HOD, ECE

Dr. B. Shadaksharappa  
 Principal

Dr. Sai Prakash LeoMothu  
 Chairman & CEO, Sairam Institutions

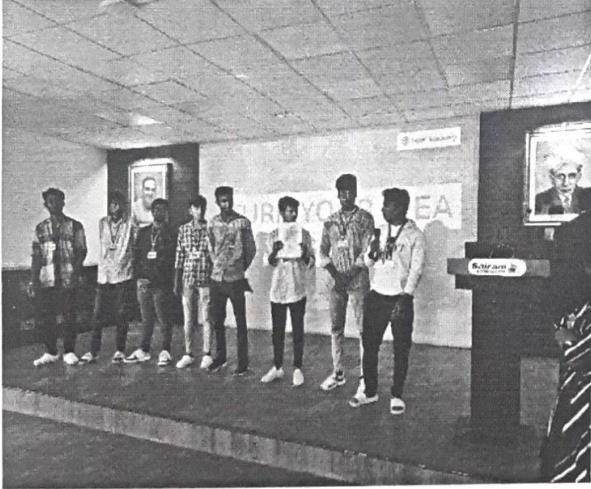






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