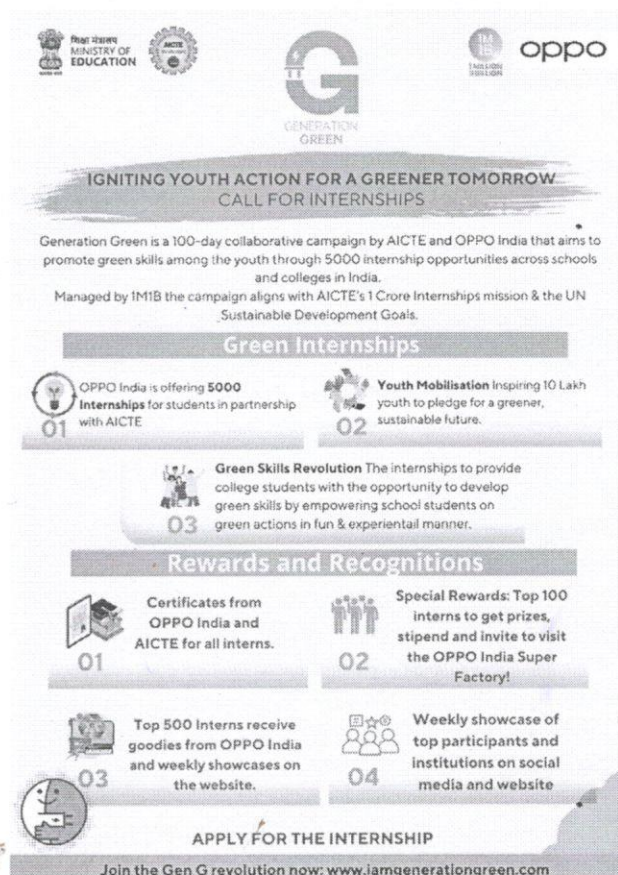


29.04.2025

A REPORT ON FELICITATION OF TOP 100 INTERNS "GENERATION GREEN 2024 INTERNSHIP" BY AICTE, OPPO INDIA AND 1M1B @ PHD CHAMBER OF COMMERCE .NEW DELHI- REG

The efforts of OPPO India, the All India Council for Technical Education (AICTE), Atal Innovation Mission (AIM, NITI Aayog), 1M1B, and esteemed partnering institutions, has achieved remarkable success, blossoming into a movement of profound impact the **Generation Green Campaign**, a vision brought to life through the collective efforts of OPPO India, the All India Council for Technical Education (AICTE), Atal Innovation Mission (AIM, NITI Aayog), 1M1B, and esteemed partnering institutions, has achieved remarkable success, blossoming into a movement of profound impact.



The infographic for the Generation Green campaign features logos for the Ministry of Education, AICTE, 1M1B, and OPPO. It is titled "IGNITING YOUTH ACTION FOR A GREENER TOMORROW CALL FOR INTERNSHIPS". The text describes the campaign as a 100-day collaborative effort by AICTE and OPPO India to promote green skills through 5000 internship opportunities. It is managed by 1M1B in alignment with AICTE's 1 Crore Internships mission and the UN Sustainable Development Goals.

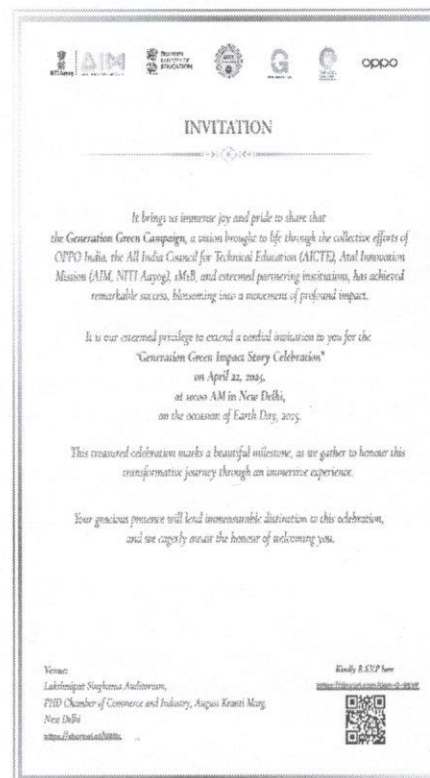
Green Internships

- 01** OPPO India is offering **5000 Internships** for students in partnership with AICTE.
- 02** **Youth Mobilisation** Inspiring 10 Lakh youth to pledge for a greener, sustainable future.
- 03** **Green Skills Revolution** The internships to provide college students with the opportunity to develop green skills by empowering school students on green actions in fun & experiential manner.

Rewards and Recognitions

- 01** Certificates from **OPPO India and AICTE** for all interns.
- 02** **Special Rewards: Top 100** interns to get prizes, stipend and invite to visit the **OPPO India Super Factory!**
- 03** **Top 500** Interns receive goodies from **OPPO India** and weekly showcases on the website.
- 04** **Weekly showcase** of top participants and institutions on social media and website.

APPLY FOR THE INTERNSHIP
Join the Gen G revolution now: www.iamgenerationgreen.com



The invitation card features logos for AIM, Ministry of Education, AICTE, 1M1B, and OPPO. It is titled "INVITATION". The text expresses joy and pride in sharing the Generation Green Campaign, a vision brought to life through the collective efforts of OPPO India, the All India Council for Technical Education (AICTE), Atal Innovation Mission (AIM, NITI Aayog), 1M1B, and esteemed partnering institutions, which has achieved remarkable success, blossoming into a movement of profound impact.

It is our esteemed privilege to extend a cordial invitation to you for the "Generation Green Impact Story Celebration" on April 22, 2025, at 10:00 AM in New Delhi, on the occasion of Earth Day, 2025.

This treasured celebration marks a beautiful milestone, as we gather to honour this transformative journey through an immersive experience.

Your gracious presence will lend immeasurable distinction to this celebration, and we eagerly await the honour of welcoming you.

Venue:
Lakshmi Singhania Auditorium,
PHD Chamber of Commerce and Industry, Asapuri Kirti Marg,
New Delhi
www.iamgenerationgreen.com

Kindly RSVP here
www.iamgenerationgreen.com/RSVP

We are thrilled to share that we the team of six members (1. Shreyanka Y H ,EEE 2. Mohammed Hussain ,ECE, Nanda Kumar, ECE, Vidhyashree, ECE, Venkatesan, ECE and Venkatesh Reddy ECE, 3rd year Students) under the mentorship of Prof. Malini K V ,EEE, Head- C A R & EDC, have been selected as one of the **Top 100 Interns** under the **Generation Green Campaign 2024**.

The dedication to sustainability and your active role in promoting the **Generation Green** mission have set a truly inspiring example. This initiative—led by **OPPO India**, in collaboration with **All India Centre For Technical Education (AICTE)**, Niti Aayog* (Atal Innovation Mission), managed by **1M1B**—recognizes your outstanding efforts in driving awareness around e-waste management and environmental responsibility.

The campaign has evolved into a national movement because of the passion and hard work , engaging **over 10 lakh sustainability advocates across 24 states and 4 Union Territories**,

and spanning **448 schools and 28 colleges**. Together, we've achieved the responsible collection of **10,339 kgs of e-waste**—a powerful testament to what collective action can achieve.

To celebrate this incredible journey, we have been invited to two special events on **22 April 2025**:

1. **The Generation Green Impact** celebration at **New Delhi**, presided over by **Prof. T.G. Sitharam**, Hon'ble Chairman of All India Centre For Technical Education (AICTE), and attended by our esteemed partners, leaders, and changemakers, including heads of academic institutions.
2. **An exclusive OPPO Factory Visit in Greater Noida**—offering a behind-the-scenes experience of innovation, sustainable manufacturing, and industry insights.

At OPPO India, the launch of the Generation Green Impact Story on Earth Day 2025, April 22 in New Delhi brought our hearts joy and pride as we reflect on the movement sparked by Generation Green, ignited behavioral shifts, with real tangible change in e-waste management. This is a story of unity, woven by a coalition of passionate partners, all dedicated to a sustainable future

5000 interns, and over 1 million young trailblazers across India dedicated 469,500 hours to sustainability advocacy, responsibly disposing of 10,339 kilograms of e-waste. We celebrated this milestone with luminaries, students, and changemakers, including **Dr. Anil Sahasrabudhe (NAAC & NBA)**, **Dr Chandrasekhar Buddha -All India Council for Technical Education (AICTE)**, **Ms. Deepali Upadhyay - Atal Innovation Mission Official**, **Dr. Biswajit Saha - Central Board of Secondary Education (CBSE)**, **Dr Swati Subodh - 1M1B (1 Million for 1 Billion)**, and esteemed academic partners at PHD chamber of Commerce., New Delhi.

'**The Generation Green Impact Handbook**' was launched highlighting youth leaders who turned awareness into impact. The launch event featured Circular economy and recycling innovations, E-waste drives and educational campaigns

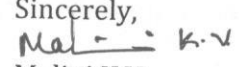
We are honoured to be the sustainability champions, The crescendo of the event was the unveiling of the Generation Green Impact Storybook, a beautiful chronicle of the transformative work achieved nationwide. 9 teams entered the final round and one team got selected on the idea, the work carried out on e-waste management inside and outside the campus. The work was appreciated at the open forum by the eminent guests and the impact story book release marked the work carried out by every finalists. Cheers to every soul driving this cause! Let's keep the momentum soaring for a planet that thrives!

We are highly thankful to our **Dr. B. Shadaksharappa**, Principal, Sri Sairam College of Engineering, **Dr. R Arunkumar**, COO, Sairam Institutions for this opportunity and the Support. The activity was conducted in support of SDG-15(Life on land) and SDG-12(Responsible Consumption and Production)

We are thankful to, **Ms. Tanya Karla** and **Ms. Chavi** , program facilitators, 1M1B for the opportunity given. Thankful to OPPO INDIA for this initiative , the opportunity given to visit the completely automated, world class mobile manufacturing unit at greater Noida.

Thanking You,


03/05/2025

Sincerely,

Malini K V
Head-C A R & EDC

