Date: 19/09/2026

Submitted,

Sub: Report on Webinar on **"LinkedIn Starter: Create Your Career Identity"** conducted on **19/09/2026** – reg.

The **Department of Computer Science and Engineering, Sri Sairam College of Engineering, Bangalore, in association with the IEEE Computer Society**, conducted a webinar on **"LinkedIn Starter: Create Your Career Identity"** on **19.09.2026** from **12:00 PM to 1:00 PM** through **Microsoft Teams**.

The programme was organised with the objective of creating awareness among students about the importance of LinkedIn as a professional networking platform and guiding them in building a strong professional profile and digital career identity.

The event coordinators were **Dr. Karthika K, ASP/CSE and Dr. C. Valarmathi, ASP/CSE.**

The resource person for the programme was:

Mr.Mahavishnu Chendrayan,

Senior Payroll Associate,

TCS, Bangalore.

PROGRAM DETAILS:

INTRODUCTION

A webinar on **"LinkedIn Starter: Create Your Career Identity"** was conducted to provide students with practical guidance on creating and maintaining a professional presence on LinkedIn. The programme focused on helping students understand the importance of professional networking, personal branding and developing a strong digital career identity.

The webinar was designed to create awareness among CSE students across all years about how LinkedIn can be effectively used for professional networking, connecting with industry professionals, exploring career opportunities and showcasing their academic and professional achievements.

The session was informative, interactive and focused on practical aspects of building a professional LinkedIn profile.

Submitted to Principal sir
21/9/26

22/09/2026

OBJECTIVE OF THE WEBINAR

The main objectives of the webinar were to introduce students to the fundamentals of LinkedIn and its importance in professional career development. The programme aimed to guide students in creating an effective and professional LinkedIn profile and developing a strong digital career identity.

The webinar also focused on helping students understand the importance of personal branding, professional networking and effective communication on digital professional platforms. It further aimed to create awareness about connecting with industry professionals, exploring career opportunities and using LinkedIn effectively for career growth.

OVERVIEW OF THE WEBINAR

The webinar began with an introduction to LinkedIn and its significance in today's professional environment. The resource person explained the essential components of a professional LinkedIn profile and highlighted the importance of maintaining an updated and professional digital identity.

The session covered various aspects of profile creation, including presenting educational qualifications, skills, certifications, achievements and professional interests effectively. The resource person also explained how students can use LinkedIn to showcase their capabilities and create a positive professional impression.

PROFESSIONAL NETWORKING AND CAREER IDENTITY

The resource person provided valuable insights into developing a strong digital career identity and building a professional network. Students were encouraged to make effective use of LinkedIn to connect with professionals from the technology industry and learn about current industry trends and opportunities.

The session highlighted the importance of maintaining a professional profile, sharing relevant achievements and engaging appropriately with professional content. Students also gained awareness of how an effective LinkedIn presence can support their academic and career development.

The interaction with the industry professional from **TCS, Bangalore**, provided students with practical insights into professional expectations and the importance of building a strong career identity at an early stage.

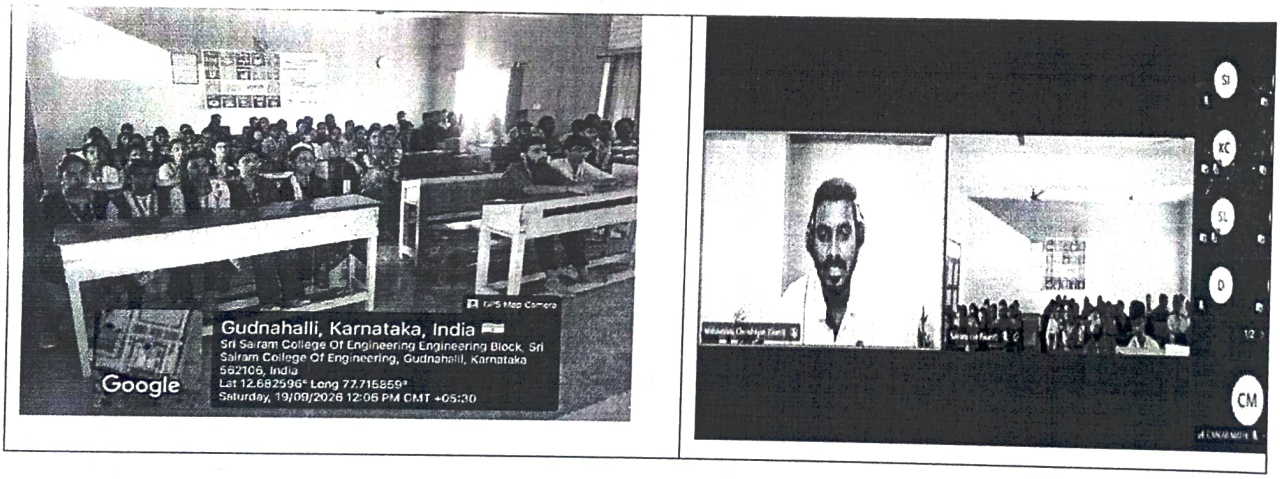
OUTCOME OF THE WEBINAR

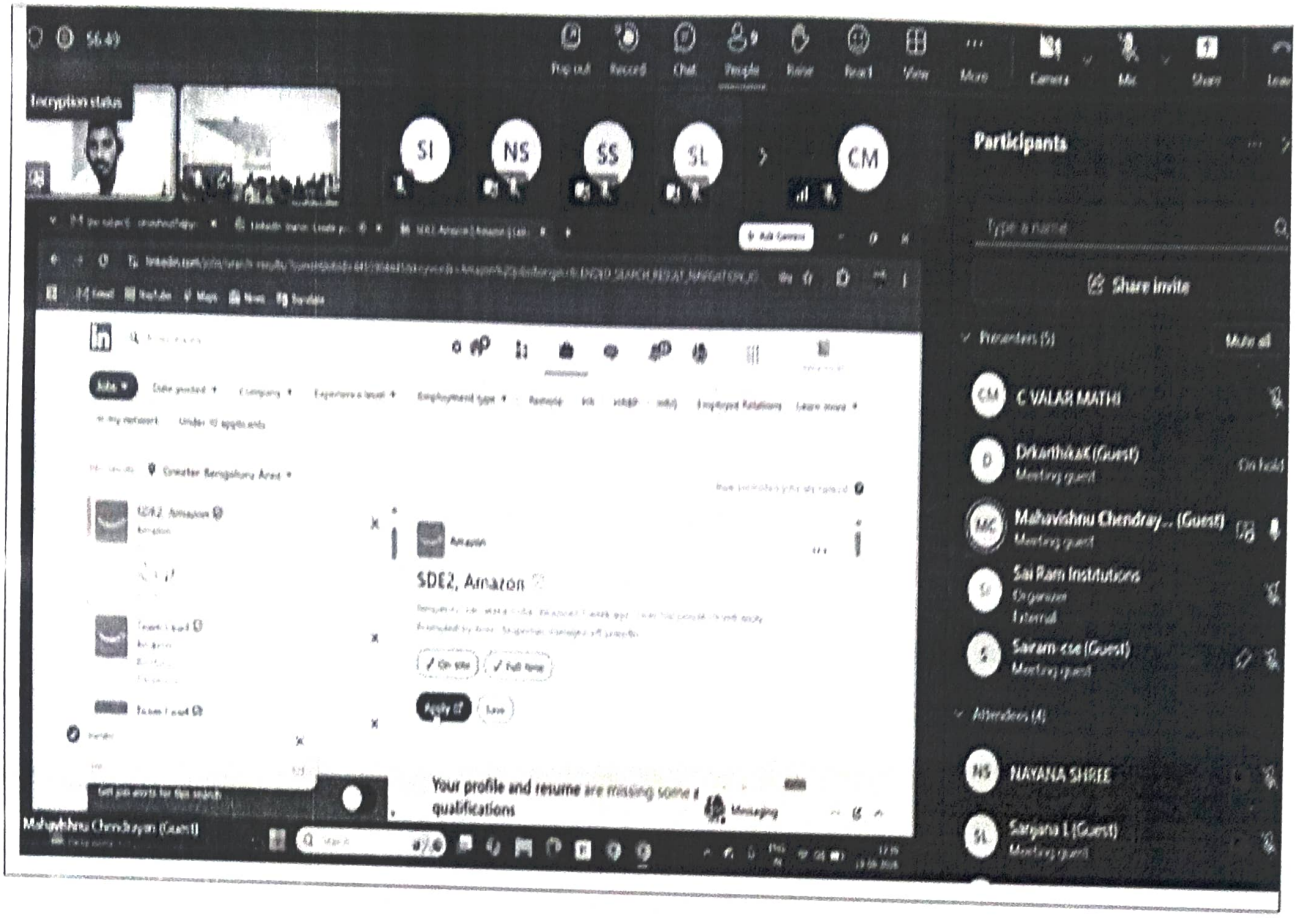
The webinar successfully enhanced students' awareness of LinkedIn as a professional networking and career-development platform. Students gained an understanding of the essential elements of creating an effective LinkedIn profile and the importance of developing a strong digital career identity.

CONCLUSION

The webinar on **"LinkedIn Starter: Create Your Career Identity"** conducted on **19.09.2026** was informative and useful for the participants. The programme provided students with valuable guidance on creating a professional LinkedIn profile, developing their digital career identity and effectively using LinkedIn for professional networking and career opportunities.

The interaction with the industry resource person provided students with practical insights into professional networking and current industry expectations. The programme concluded with a **Vote of Thanks**, expressing gratitude to the Management, Principal, HoD, resource person, faculty coordinators, IEEE Computer Society and students for their valuable support and participation.





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