











## **ONLINE SESSIONS**

by

# Institutions' Innovation Council MHRD's Innovation Cell

Entrepreneurship, Business Idea and Business Model Canvas

### **REPORT ON**

Online sessions with

Dr. Sunil Shukla, Dr. Amit Dwivedi

Mr. Mayank Patel

#### Dr. K SIVASAKTHI BALAN Chief coordinator, SLMIC







We would like to inform you that our students and faculties attended "The National Innovation and Startup Policy for Students and Faculty 2019 - A Guiding Framework for HEIs for Implementation" in association with the MHRD's Innovation Cell by Dr. Sunil Shukla -Director general, EDII, Ahmedabad, Dr. Amit Dwivedi-Associate senior faculty, EDII, Ahmedabad, Mr. Mayank Patel - CEO, Cradle, Incubator, EDII, Ahmedabad on Tuesday 05.05.2020 at 3.00pm. Students and faculties watched the session https://www.youtube.com/watch?v=TUzfh3Ve06o&feature=youtu.be during the session below mentioned topic were covered by Dr. Sunil Shukla, Dr. Amit Dwivedi-Associate & Mr. Mayank Patel

- Entrepreneurial Motivation
- Empathy and Business Idea
- Business Model Canvas

With the continuous support from the Principal Dr.Shadaksharappa , Management representative Dr.Arunkumar Rajendran, Dr.K. Sivasakthi Balan Chief coordinator SLMIC with all HOD, Ms.Sasikala IIC cell coordinator and students did the remarkable achievements



#### Dr. K SIVASAKTHI BALAN

Chief coordinator, SLMIC